

# MyHart Communications Quick Start Public Relations Services Package

Want to reach more customers? Get started today with tools to share your company's important news. Our expert team will get to the heart of your business and help you create messaging that attracts customers so you can grow. MyHart Communications works with you to create clear, dynamic and compelling content that gets you noticed.

#### **Press Release**

- Write a basic press release on a single topic, event or announcement. Uses an existing template, up to 300 words
- Client provides topic and information
- Includes one copy edit based on client review and feedback and one final review for accuracy and grammar
- MyHart will email the release to three selected media outlets or reporters

#### **Blog Post**

- Write content for one single-topic blog post, up to 300 words
- Client provides topic and information
- Includes one copy edit based on client review and feedback and one final review for accuracy and grammar
- Blog will be provided to client to post on website or elsewhere

#### Newsletter

- Write content for one single-topic newsletter, up to 300 words
- Client provides topic and information
- Includes one copy edit based on client review and feedback and one final review for accuracy and grammar
- Content will be provided to client for use in their newsletter

## Social Media

- 3 social media posts
- Client selects content topic and social media platform
- Client provides information and images/graphics

### **Build Your Package**

\$500
\$300
\$700
\$900

Special projects and monthly services are estimated in separate cost estimates.